

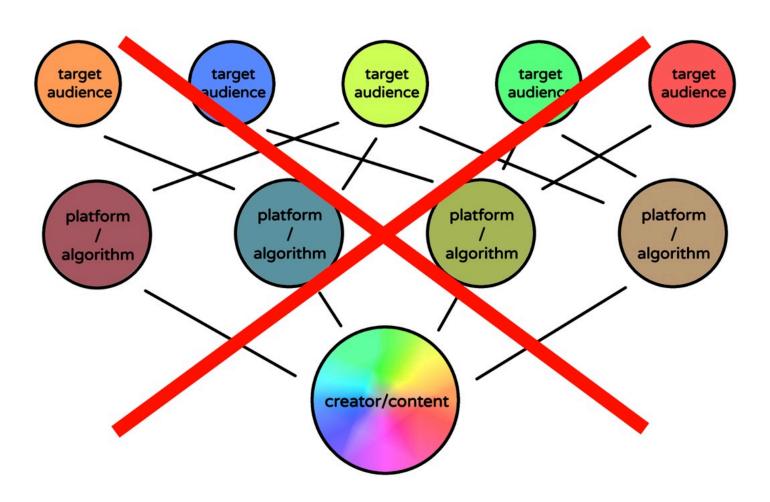
"a technological overlay of shared information on planet earth"

Colin Oliver

colin@fleursanscesse.com 424-256-6731

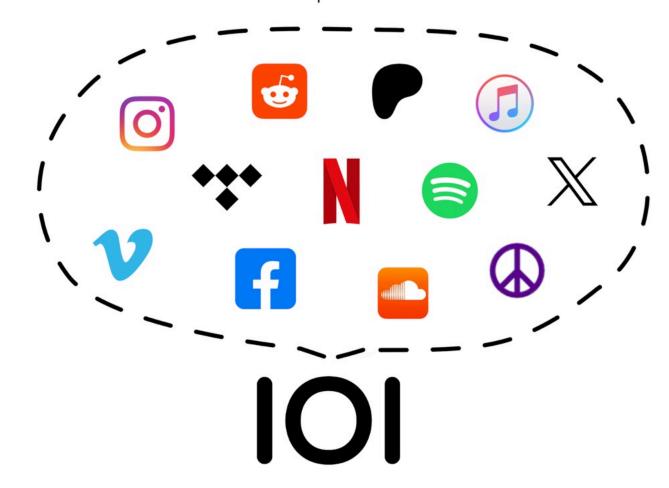
bloated redundant monopolies

there are currently many platforms offering overlapping content on confusing and disorganized apps, through competitive and algorithm-based promotions, with corporate contractors facilitating access between creators and audiences on professional and personal levels alike. this results in an inefficient and unethical hodge-podge of reduntant and unnaccountable information and information timelines.



effective efficient organization

IOI matches all services and functions of current social media and streaming service applications in a manner that is direct, peer to peer, creator to consumer. instead of biased, influential, and corruptable algorithms, IOI's functions are purely organizational, ensuring every piece of content is available to be seen equally by all, giving the power to the individual when it comes to what they want to find and experience.



new paradigm integration

creators, community members, and curators, all have a spot in this ecosystem. whether you're releasing a feature film, sharing a short poem, or finding people near you to talk with, IOI provides all the necessary functions of the social internet in one place—not to create competition with any other platform—but to offer a service of clear and effective information delivery from source to source around the world.



integral economic value

in IOI, every 'heart' on a post has a monetary value, equal to one token of the built-in currency. one can choose a set price to unlock a piece of content, or leave things open to the integrated economy of generousity.

at the beginning these 'hearts' will have a very small value, allowing for a lot of love to be given to many posts with little investment pressure. over time, as the token grows and the culture of creative appreciation shifts, a normalized economy will emerge where people feel comfortable paying individuals for their content all the time, every day, in small increments; receiving a steady flux of content and value back and forth in perpetuity.



financial stability index

this platform will be the first to run on an integrated lightweight cryptocurrency. with fast transactions and negligible fees, every interaction will be publicly accountable as a flowchart on each persons page, and the various checks and balances built into the tokenomics will be accounted for in real time, allowing for really good integrity when it comes to bouyancy and complete perspective of the whole environment.

people can split their earnings on a post with other collaborators, add people's work to their own with creditable accountability and immediacy, and potentially pay curators to introduce their work to different self-built communities.

the costs of upkeeping and hosting on this platform will allow people to keep 90% of their earnings at a bare minimum, and the top 20% of highest earning accounts will be taxed 1-9% with that money being redistributed evenly between everyone, ensuring that the spectrum between the highest and lowest earning accounts is kept within a finite realm, and everyone appreciates in value, unconditionally, together.



team resource necessities

to create this, i need a team of 1-10 people. developers, lawyers, crypto geniuses, etc. to work with together to create this idea. i care most about logic consistency and user experience, and will direct the cohesion and flow of this whole picture.

i hope to create a team of people who work equally and dynamically together, providing essential skills, gifts, and insights, in a functional and natural way that provides the necessary ingredients to actualize, maintain and grow this well-structured and foundationally integrous ecosystem.

i'd like to work with the same group of people indefinitely on this project if possible, so please reach out if you're interested in being part of the team. this is going to be a longlasting and nonscalable project in the sense that i believe that this platform will provide for the whole globe without needing to hire more people than it takes to initially create the app.



infinite investment opportunity

i need \$450,000 for 12 months of development and establishment of this platform.

i will accept any amount of investment from any number of sources, however this set price will allow the full production of the idea to be completely actualized without any delays, apart from potential crypto:government logistics in certain areas.

the app will be shipped within 3 months; and legal, hosting and public awareness processees will consist of the 2nd to 3rd trimester of this birthing phase.

when you invest in IOI, 50% of profits will be allocated to pay back your full investment, then 10% of IOI's currency will be allocated to investors eternally. (donating \$45,000 or 10% of startup costs for example will result in 5% of total profits going back to you to repay your initial investment, and ownership of 1% of IOI's cryptocurrency token always).



why why why

this idea came to me through being a full time artist for a dozen years. having experienced so much dysfunction and unfairness in the age of art-as-a-mechanism-for-capitalism-from shadow banned youtube accounts to booking agents caring about follower count to music streaming services paying one tenth of a cent etc.

—i realize that a conditional value system is not healthy when it comes to subjective things.

the paradoxical juxtaposition of this realization is that through exploring life by generating visual and auditory creations, a collated perspective of art, science and philosophy emerges, that simulates a very attuned and accurate reflection of timeless universal functions. in this every-day approach to reality, i see massive benefits and huge empowerment from the grounded and logical triage of ethics, values and actions of this nature. i want to imbue the world with this information through my art, and with the structure and function of IOI give literally everyone an equal opportunity to do the same, being seen, heard and valued, consensually, with no ulterior motives.

